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## PRESS RELEASE

FOR IMMEDIATE RELEASE:

### HOOVEN-DAYTON RECOGNIZED FOR PRINT EXCELLENCE

**DAYTON, OH, January 13, 2010** -- Hooven-Dayton Corporation is pleased to announce it has received twelve 2010 Print Excellence Awards from the Printing Industries of Ohio/N. Kentucky (PIANKO). Each year, PIANKO holds its Print Excellence Awards Competition to reward area printers who demonstrate excellence.

“Difficult times often bring out the best in people and that was certainly the case with the 2010 Print Excellence Awards entries. The quality of the entries made judging more difficult than ever, but our highly experienced and professional panel was great,” said Association president Jim Cunningham. “2010 Print Excellence Award winners exemplify the incredibly creative work of our Ohio and northern Kentucky printers even in extremely difficult economic times! The fortunate customers of our members should be proud to display their winning products...”

Competing against 416 entries from area printing and graphic arts firms, Hooven-Dayton Corporation was honored with both a Silver and a Bronze Award in the *Digital Printing* category; eight Bronze Awards in divisions of the *Tags, Labels and Decals* category; and two Bronze Awards in the *Printer's Self-Advertising* category.

Printing Industries of Ohio/N. Kentucky is an affiliate of the national Printing Industries of America, (the largest graphic arts association in the world). PIANKO serves nearly 400 printing companies and suppliers to the industry in its service area. For more information, please visit [www.pianko.org](http://www.pianko.org).

#### **ABOUT HOOVEN-DAYTON CORPORATION:**

Hooven-Dayton Corporation (HDC) is a 75 year old innovative supplier of high quality flexographic and digital printing. HDC works closely with its customers to help reduce inventory through customized print-on-demand while allowing for late stage differentiation (last minute changes), provide speed and flexibility to help take products to market faster, and give products maximum shelf appeal and visual impact. HDC excels at both full-scale production runs, and small-scale production and test-market runs. HDC's focus is on customer satisfaction, resulting in cost effective product solutions for labels, flexible packaging, and coupons, its core competencies. HDC customers range from small businesses to multi-national corporations and represent a variety of industries including health & beauty, cosmetics, medical, household products, pharmaceutical, food & beverage, industrial, lottery and casino gaming. For more information about HDC and its products and services, please visit [www.hoovendayton.com](http://www.hoovendayton.com).

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