

For Immediate Release:

The Procter and Gamble Co. recognized The Hooven-Dayton Corporation as its 2008 M/WBE (Minority /Women owned Business Enterprise) Supplier of the Year in the \$1,000,000 to \$5,000,000 annual spend category. This prestigious award was presented at Procter and Gamble's 2008 Global Supplier Summit. Hooven-Dayton is an award winning narrow web printer with both Flexographic and Digital printing capabilities. Its primary products include pressure sensitive labels, flexible packaging, unsupported film, lottery and gaming tickets. HDC's production model, providing the quick turnaround time of short to medium run lengths, allows its customers to reduce inventories and receive what they need, when they need it. These capabilities and the delivery of consistently high quality, innovative products along with outstanding customer service and sales support contributed greatly to this recognition.

"Hooven-Dayton Corporation is deeply honored and humbled by this recognition" said Christopher Che, President & CEO of Hooven Dayton. Mr. Che further added "Cost effective, fast turnaround, innovative printing solutions, dedicated customer service and an unwavering commitment to building relationships that deliver value added results are at the core of our business philosophy".

Hooven-Dayton Corporation, founded in 1935, is a wholly owned subsidiary of the Che International Group, LLC, a 100% minority owned holding company specializing in acquiring and supporting subsidiary companies in diverse industries through joint ventures and acquisitions. For more information about HDC, please visit their website at www.hoovendayton.com or call 800-621-9291.

Picture attached:



Pictured from left to right are : A.G. Lafley, Chairman and CEO of The Procter and Gamble Co., Christopher Che, President and CEO of Hooven-Dayton Corporation, Troy Singer, HDC's Relationship Manager to Procter and Gamble and Rick Hughes, Procter and Gamble's Chief Procurement Officer.