

For Immediate Release:

Hooven-Dayton Corporation (HDC), a narrow web printer with both Flexographic and Digital printing capabilities, is proud to announce it was recently awarded eight 2009 Print Excellence Awards from the Printing Industries Association, Inc., serving Northern Kentucky and Ohio (PIANKO).

"Although the difficult economic times slightly reduced the number of entries, the creativity and quality of the entries made the judges' selection incredibly hard," said PIANKO president Jim Cunningham. "2009 Print Excellence Award winners exemplify the excellent work of our Ohio and northern Kentucky printers. Our members and the customers they represent should be incredibly pleased with their winning product or pieces."

Each year, PIANKO holds its Print Excellence Awards Competition to reward Ohio and northern Kentucky printers that demonstrate excellence in 34 categories. This year member companies submitted more than 520 printed pieces and three out-of-state expert judges ranked them in a regional competition. This year's judges were Susan Higgins, Worth Higgins & Associates, Inc.; M. David Merrick, The Merrick Printing Company; and Richard Presley, Eastman Kodak Company.

Each of the gold award winners in the regional competition are entered in an association-wide competition for Best of Category and Best of Show prizes that will be awarded in June 2009 at the Grand Ceremony, being held in Columbus, Ohio.

**Hooven-Dayton Won the following awards:**

**Gold in the Flexographic Printing Category**

**One Silver in the Printer's Self Advertising Category (Flexible Packaging)**

**Four Silvers in the Digital Printing Category**

**Two Silvers in the Tags, Labels and Decals Category**

Hooven-Dayton Corporation's primary products include pressure sensitive labels, flexible package printing, unsupported film, lottery and gaming tickets. HDC's production model, providing the quick turnaround time of short to medium run lengths, allows its customers to reduce inventories and receive what they need, when they need it. HDC, founded in 1935, is a wholly owned subsidiary of the Che International Group, LLC, a 100% minority owned holding company specializing in acquiring and supporting subsidiary companies in diverse industries through joint ventures and acquisitions. For more information about HDC, please visit their website at [www.hoovendayton.com](http://www.hoovendayton.com) or call 800-621-9291.

Printing Industries Association, Inc. serving Northern Kentucky and Ohio (PIANKO) serves nearly 400 commercial and industrial printing companies and suppliers to the industry. PIANKO provides a broad range of products and services to its membership, including worker's compensation and product discounts. PIANKO is an affiliate of the national Printing Industries of America (PIA), the largest graphics association in the world. For complete information on PIANKO and PIA, please visit [www.pianko.org](http://www.pianko.org).