

For Immediate Release

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Hooven-Dayton Adds Capacity and Employees ***Move affirms continued growth model-***

(Dayton, OH) The Hooven-Dayton Corporation (HDC), a top-quality narrow web printer with both Flexographic and Digital printing capabilities, **has purchased a new Nilpeter FB 4200 Servo 16" press to expand its production capacity.** The press, which provides 10-color all-UV and/or conventional flexographic printing capability, has an expected delivery date of April 2009. The purchase of this press was made during the completion of the installation of HDC's new 10" Nilpeter 10-color UV/Flexographic press with rotary screen and hot stamp capabilities this past October. **Hooven-Dayton's primary products include pressure sensitive labels, flexible packaging, unsupported film, promotional support (coupons) and lottery and gaming tickets.** Major clients include Procter & Gamble and the Ohio Lottery.

Hooven-Dayton continues to grow its business base and volume. The addition of these 2 new presses brings the total number of flexographic and digital presses up to 10. Four additional press operators have been hired since January, as well as a 7th sales rep and a marketing & sales coordinator. More operators are currently being recruited to run the new press. HDC's production model of providing quick turnaround time of short to medium run lengths allows its customers to reduce inventories and receive what they need, when they need it. These capabilities and **the delivery of consistently high quality, innovative products along with outstanding customer service and sales support, are driving their continued growth.**

Hooven-Dayton Corporation, founded in 1935, is a wholly owned subsidiary of the Che International Group, LLC, a 100% minority owned holding company specializing in acquiring, supporting and growing subsidiary companies in diverse industries through joint ventures and acquisitions. For more information about HDC, please visit their website at www.hoovendayton.com or call 800-621-9291, ext. 144.